



# Wellington Management Stewardship Priorities Key Takeaways

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Wellington Management (WM) is an investment management organization with over [USD 1.4 trillion AUM](#) (December 31, 2021). WM voted at 6685 general meetings in 68 markets in 2021, and an additional 850 meetings in Q1 2022. According to its proxy disclosures, WM voted **against** management on at least one resolution at 47% of the meetings in Q1 2022.

WM incorporates environmental, social, and corporate governance (ESG) factors in its investment decision making. For companies interested in engaging with WM, it is important to start by understanding the fund's current guidelines, most recent voting record, and past engagement activities. These insights can help companies better understand the investor's priorities, potential questions, and possible red flags prior to the engagement.

## Wellington's Voting Guidelines

### Environmental

- Recommends [Task Force for Climate Related Financial Disclosure](#)
- Vote against the re-election of the Chair of constituent companies of the MSCI World index or companies that are assessed by the Transition Pathway Initiative (TPI) that do not disclose [Scope 1 and 2](#)
- Supports proposals asking for improved disclosure on climate risk management and alignment with the [Paris Agreement](#)
- May vote against directors at companies where climate plans and disclosures meaningfully lag the above expectations

### Social

- Supports enhanced disclosure on companies' approach to mitigating the risk of human rights violations
- Supports improved workforce diversity disclosure, for example [EEO-1 reporting](#)
- Vote against the nominating/governance committee chair of major index companies [who fail to disclose their board's racial composition](#) and if [gender representation is below 20%](#)

## ESG Focus Areas

Building resiliency to physical climate risks

Establishing targets to reduce emissions

Encouraging diversity, equity, and inclusion practices

Discouraging modern slavery in supply chains

Discouraging director overboarding

Encouraging board refreshment



# Wellington Management Stewardship Priorities Key Takeaways (Contd.)

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## Governance

- Supports [removing existing supermajority](#) vote requirements
- May withhold votes from directors who [fail to implement shareholder proposals that have received majority support](#) or [implemented poison pills without shareholder approval](#)
- Vote against [over-boarded directors](#) (defined as directors on five or more public company boards; and executives who serve on three or more public boards)
- May vote against the head of the nominating committee when companies fail to [refresh directors](#) every five years
- Supports the [right to vote on compensation plans](#) annually. Believes in [pay-for-performance](#) and encourages plan structures that align executive compensation with shareholder experience
- Supports board oversight of a company's [political contributions and lobbying activities](#)

## Pre-IPO Engagement Case Study

### ESG Concern Raised: Dual-class voting structure

A company in WM's portfolio had proposed adopting a dual-class voting structure as it prepared to go public. WM looked to engage with the company to advise on governance best-practice principles incorporating examples of positive change.

### Engagement details

WM prefers one share = one vote because it believes shareholders' voting power should be reflected according to their economic stake in a company. While WM understands some founders want to maintain control during the pivotal early years as a public company, it noted the proposed voting structure would grant the founder/CEO 50 votes per share, outside of what WM believes are governance best practices. WM voiced its concerns that this move could have negative unintended consequences, including votes against the board's directors in the future or limiting access to capital, given that some asset owners decline to invest in companies with perceived bad governance.

### Outcome

After sharing research on public companies with a 50:1 vote structure, the company decided to modify its proposal to a 10:1 voting structure with a six-year sunset provision.



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## Q1 2022 ESG Voting Examples

Company	Issues	Outcome
<b>Environmental</b>		
CGI Inc.	Insufficient board oversight of environmental and social issues and multi-class share structure with unequal voting rights	Voted Against Director
<b>Social</b>		
Arrowhead Pharmaceuticals Inc.	Diversity concerns (gender)	Voted Against Nom. Committee Chair
Duckhorn Portfolio Inc. (IPO)	IPO governance concerns and diversity disclosure concerns	Voted Against the Nom./Gov. Committee Chair, Audit Committee Chair and Chairperson of the Board
<b>Governance</b>		
Pricesmart Inc.	Pay for performance misalignment and poorly structured pay plan	Voted Against Executive Compensation
Visa Inc.	Overboarded director	Voted Against Director
Zscaler Inc.	Pay for performance disconnect and additional concerning pay practices	Voted Against Executive Compensation

### What ZMH Can Do for You

*Our Proprietary ESG Engagement Dashboard™ allows you to leverage technology and data to optimize your shareholder interactions.*

Know what could be asked during an engagement

Stay up to date on investor's ESG priorities

Access to 1000+ case studies & detailed analysis

Understand how investors will vote on your ballot

Gain access to 7M NPX voting records & governance policies

Contact information & key players at each firm

**CONTACT US TO SCHEDULE A DEMO**

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